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Future BLUR.®



Generative AI & Agility



In the minds of your customers, there are no industry boundaries. But in the minds of the leaders, these boundaries exist.

Generative AI tears down boundaries that limit imagination and decision making.

The fact that disruption happens from outside the industry or from technologies or capabilities not natural to yours, shows the limitations of a leader's access to contextual information without boundaries.

An enterprise application of Generative AI would exponentially change the quality of decision making at all levels. Hierarchies or knowledge hoarding teardown. Business intelligence is now a distributed capability across the organization, not a single point team or function.